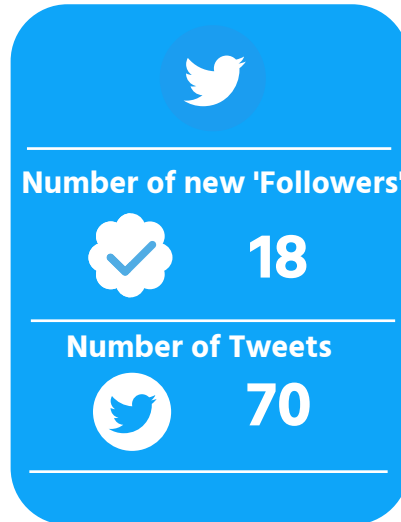


PPP Social Media Summary Q4



Top Facebook and Twitter Post of the quarter

Daisy the missing spaniel found in Bracknell. Reach 100,771

Public Protection Partnership
Published by Kira Fraser-Powell · 21 January at 12:28 · 🌐

Spaniel Found in Bracknell, Seventy Miles from Home and Eighteen Months After Been Stolen

Daisy, an English springer spaniel was stolen from her home in Kent in the summer of 2020. Distraught owner Francis thought he'd never see his dog again. Especially because he knew he hadn't registered her microchip details.

However, earlier this month a spaniel stray was found by a member of the public in Bracknell. She took it along to her local vets who reported the stray and she wa... See more

Community Protection

See insights Boost post

592 197 comments 526 shares

Public Protection Partnership
@PublicPP_UK

Sainsbury's fined £1,000,000 for accident involving serious facial injuries, after member of public collided with black and white baler twine whilst riding her mobility scooter at its #Newbury store, Hectors Way, in June 2020.

Full details see link:

[https://publicprotectionpartnership.org.uk/news-articles/sainsbury-s-fined-1-000-000-for-accident-involving-serious-facial-injuries/ ...](https://publicprotectionpartnership.org.uk/news-articles/sainsbury-s-fined-1-000-000-for-accident-involving-serious-facial-injuries/)

Impressions	830
Total engagements	32
Link clicks	18
Detail expands	8
Likes	2
Profile clicks	2
Retweets	1
Media engagements	1

	New Likes	No. Posts
January	74	31
February	50	32
March	59	34

Top Performing Facebook Posts in Q4

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Public Protection Partnership
Published by Kira Fraser-Powell · 21 January at 12:28 · 🌐

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Community Protection

See insights [Boost post](#)

👍❤️👍 592 197 comments 528 shares

Dead pony found dumped on road side in Bracknell. Reach -30,576



Public Protection Partnership
Published by Lisa Barnes · 31 January at 15:05 · 🌐

We're asking for the public's help in identifying a deceased pony after disturbing discovery on Lovell Lane, Winkfield (see picture for location). The dead pony was dumped on the side of the road.

The pony was discovered by a member of the public on 26th January, possibly disposed of overnight on the 25th. We're urging any members of the public who may have been in the area and saw anything out of the ordinary that evening, possibly a horse box / large vehicle parked in the ... See more

Community Protection

See insights [Boost post](#)

👍❤️👍 76 38 comments 158 shares

👍 Like 💬 Comment ➦ Share

Most relevant ▾

Write a comment...
Press Enter to post.

View 26 more comments




Be on your guard for Storm Damage Rogue Traders
The recent storms will inevitably have caused some...

Published by [Lisa Barnes](#) · 21 February at 16:31 · 🌐

Post impressions 

7,557

Post reach 

7,545

Post engagement 

164

**A shared service provided by
Bracknell Forest Council, West
Berkshire Council and
Wokingham Borough Council.**



Twitter



@PublicPP_UK

New Followers

Impressions

No. Tweets

Month	New Followers	Impressions	No. Tweets
Jan	6	5,242	20
Feb	7	11,800	25
March	5	-	25

Top Performing Twitter Posts in Q4



Public Protection Partnership
@PublicPP_UK
Sainsbury's fined £1,000,000 for accident involving serious facial injuries, after member of public collided with black and white baler twine whilst riding her mobility scooter at its #Newbury store, Hectors Way, in June 2020.

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pic.twitter.com/4uGouQDCY

Impressions	830
Total engagements	32
Link clicks	18
Detail expands	8
Likes	2
Profile clicks	2
Retweets	1
Media engagements	1



Public Protection Partnership
@PublicPP_UK
Congratulations to @AHPPrimary for their winning design in our car 'bumper' sticker competition. 🍌🚗

We're asking parents/residents to pop one of the stickers on their car's back window to help us reduce car engine idling.

Order your free sticker -
ehadvice@westberks.gov.uk
pic.twitter.com/4RRzVNqEhB

Anti Idling Car Bumper Sticker Competition Reach 684

...pressions	657
Total engagements	13
Link clicks	9
Profile clicks	3
Retweets	1



Public Protection Partnership
@PublicPP_UK
Rogue Traders Convicted. A father and son trading as Greenwood Tree Services were convicted at Reading Crown Court on Friday 18th March 2022, both admitted Fraud and offences under Consumer Regulations. For full details see link below:

[https://publicprotectionpartnership.org.uk/news-articles/father-and-son-rogue-traders-convicted/ ...](https://publicprotectionpartnership.org.uk/news-articles/father-and-son-rogue-traders-convicted/)
pic.twitter.com/aGdZ6vd4Xn

A shared service provided by
Bracknell Forest Council, West
Berkshire Council and
Wokingham Borough Council.



Month	Visitors	Articles Published
Jan	7,410	8
Feb	7,523	5
March	9,529	10

Social Platforms Traffic

Number of views to website from social media posts.

	Facebook	Twitter
Jan	544	10
Feb	414	7
March	333	48